

# Topaz

*Topaz is one of Ireland's largest Irish-owned brands and is also one of the newest. Having acquired the Irish retail and commercial fuels businesses of Shell and Statoil we became the largest fuel and convenience retailer in the country.*

While we are still very much in our infancy we are committed to continually developing and supporting initiatives which are socially and environmentally responsible.

## Environmental Initiatives

We are keenly aware of the impact of our business on the environment and we strive to integrate environmentally friendly practises so that we can continue to offer our customers the services they need but in a way that is kinder to the environment. We have introduced environmentally smart car wash detergents in all of our company-owned service stations and in a number of service stations we have introduced car wash facilities that use recycled water and aim to roll this initiative out to as many of our company-owned sites as possible.

## Marketplace

We sell over four million cups of coffee each year, making us one of the country's largest coffee retailers. We source our coffee from distributors that deal directly with local farmers and build relationships with the best coffee producers to ensure that they treat their employees and the environment with dignity. By offering Fairtrade coffee we are ensuring farmers get paid a premium price for their crop and secure a better standard of living for their families. Customer safety is one of our key priorities; by working with various partners we will offer customers smart driving tips so that people get the most out of driving their cars.

## Topaz In The Community

We are proud supporters of Special Olympics Ireland. The 2007 Topaz Triple Crown golf competition brought teams from Scotland, England and Wales to Dublin to compete against the Irish team. We were delighted to host the athletes and their families and Topaz staff volunteered to caddy, score and help facilitate this event. Coinciding with the Triple Crown success of the Irish Rugby team the IRFU allowed us to borrow the Rugby Triple Crown trophy for the prize giving ceremony, to the joy of all participants. The 2008 Topaz Triple Crown takes place in the Belfry Golf Club, Birmingham.

The Donegal Motor Club has secured a three-year partnership deal with Topaz for the Topaz Donegal International Rally, the future of which had been in doubt until Topaz took over its sponsorship, investing almost €250,000 in the event over the next three years. The rally brings approximately 50,000 people to Donegal every year and it secures vitally important tourism revenue. This year we have selected The Meningitis Trust as our Retail Charity Partner. Our partnership will help to raise much needed funds so that The Meningitis Trust can educate healthcare professionals and further increases the awareness of meningitis and associated septicaemia through the distribution of 'Signs and Symptoms' cards that will be available in our stores.



Meningitis Trust mascot Monty the Duck with Ella Gleeson (aged 2) and Aoibhinn Gleeson



Topaz chief executive Danny Murray with Special Olympic athletes

## Topaz At Work

At Topaz we try to ensure that our 1,400 employees enjoy their place of work and are delighted to have been named one of Ireland's top 50 places to work. We want our place of work to have a minimal impact on the environment and actively encourage our employees to reduce the amount of waste each of us produce. We ask staff to recycle as much as of their waste as possible, placing recycling centres in all our offices and removing traditional waste bins from under each desk.

